

# Teräsrakenne

## Steel Construction

2012

Media



Kilden Performing Arts Centre  
ALA Architects Ltd  
Photos: Tuomas Uusheimo



- 
- **Purpose**

The purpose of this magazine is to offer professional, high level information of steel construction to people involved in the building area. This includes all professions: architects, engineers, technicians, officials, developers and students.

The contents of this magazine cover structural engineering and architecture, machine shop technology, contemporary issues on a professional level.

Published 4 issues a year.  
Price for 1 year subscription is 49 €, single copy 15 €.
  - **Publisher**

Finnish Constructional Steelwork Association  
Unioninkatu 14, 3rd floor, (P.O. Box 381), FI-00130 Helsinki  
[www.terasrakenneyhdistys.fi](http://www.terasrakenneyhdistys.fi)  
Tel. +358-9-12 991, telefax: +358-9-1299 214
  - **Editor-in-Chief**

Markku Leino  
[markku.leino@terasrakenneyhdistys.fi](mailto:markku.leino@terasrakenneyhdistys.fi)
  - **Architecture and lay-out**

Pekka Vuola  
Tel. +358-50-571 0061, [info@pekkavuoladesign.fi](mailto:info@pekkavuoladesign.fi)
  - **Articles**

LFC Group, Arto Rautio  
Tel. +358-50-550 0292, [info@lfc.fi](mailto:info@lfc.fi), [www.lfc.fi](http://www.lfc.fi)
  - **Advertisements**

Timo Romppanen  
Tel. +358-50-5115 688, [timo.romppanen@welho.com](mailto:timo.romppanen@welho.com)
  - **Circulation**

**13 300.** Distribution to members of the association, subscribers and also to members of SAFA (Finnish Architects), RIL (Association of Civil Engineers), RIA (Association of Engineers and Architects) and members of the Finnish Association of Developers, municipal construction and engineering offices, building authorities, construction districts for roadworks & waterways, and engineering and architect offices.
-

# Teräsrakenne

## Steel Construction

2012

Media

---

|                   |                                                                               |  |
|-------------------|-------------------------------------------------------------------------------|--|
| ● Size            | 210 x 297 mm A4, 70 lines/cm.<br>printing area width 185 mm and height 270 mm |  |
| Binding           | Stapling                                                                      |  |
| Number of columns | 3/4 columns/width 42,5/58 mm/column                                           |  |
| Printing method   | Offset, paper Galerie Art Gloss/Silk 170 g/130 g                              |  |
| Printed by        | Forssa Print<br>Esko Aaltosen katu 2, 30100 Forssa<br>Tel. +358-3-41 551      |  |

---

|                                 |                                                             |        |
|---------------------------------|-------------------------------------------------------------|--------|
| ● Advertising rates<br>1.1.2012 | 1/1 page<br>185 x 270 mm<br>(210 x 297 mm)                  | 2250 € |
|                                 | 1/2 page<br>Horizontal 185 x 133 mm<br>Vertical 90 x 270 mm | 1600 € |
|                                 | 1/4 page<br>Vertical 90 x 133 mm                            | 1150 € |
|                                 | 1/8 page<br>Horizontal 90 x 64 mm                           | 850 €  |
|                                 | 2. cover                                                    | 2550 € |
|                                 | 3. cover                                                    | 2550 € |
|                                 | Back cover<br>210 x 272 mm                                  | 2750 € |
|                                 | Spread 2/1                                                  | 3350 € |

---

|                                 |                                         |  |
|---------------------------------|-----------------------------------------|--|
| ● Inserts                       | To be agreed upon separately.           |  |
| Materials                       | Digital material.                       |  |
| Advertising agency<br>discount  | 15% to authorized advertising agencies. |  |
| Discount for members<br>of FCSA | 20 % (no other discounts).              |  |
| VAT                             | 23 %                                    |  |

---

|            |                                                         |  |
|------------|---------------------------------------------------------|--|
| ● Reprints | Of articles for subscriber's own use to be agreed upon. |  |
|------------|---------------------------------------------------------|--|

---

|                                     |                                       |  |
|-------------------------------------|---------------------------------------|--|
| ● Cancellation of<br>advertisements | 4 weeks prior to date of publication. |  |
|-------------------------------------|---------------------------------------|--|

---

|          |                                           |  |
|----------|-------------------------------------------|--|
| ● Claims | In writing within 14 days of publication. |  |
|----------|-------------------------------------------|--|

---

|                     |                                                           |  |
|---------------------|-----------------------------------------------------------|--|
| ● Publication dates | Published 4 issues a year. (7.3., 31.5., 2.10. and 4.12.) |  |
|---------------------|-----------------------------------------------------------|--|

---

|             |                                                                              |  |
|-------------|------------------------------------------------------------------------------|--|
| ● Materials | Finnish Constructional Steelwork Association<br>info@terasrakenneyhdistys.fi |  |
|-------------|------------------------------------------------------------------------------|--|

---

|             |                                                                                                                                                                                                                              |  |
|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| ● Publisher | Finnish Constructional Steelwork Association<br>Unioninkatu 14, 3rd floor (P.O. Box 381)<br>FI-00130 Helsinki<br>Exch.: +358-9-12991<br>Fax.: +358-9-1299 214<br>info@terasrakenneyhdistys.fi<br>www.terasrakenneyhdistys.fi |  |
|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|

---